

BOOKS FOR BABES – A SUCCESSFUL PARTNERSHIP

Books for Babes Trust is expanding and meeting the needs of families across Auckland. We have now delivered over 16,000 books to families with new born children in Auckland. In conjunction with funding organisations and our partners Plunket, ADHB, Auckland Libraries, Manukau Libraries, Waitakere Libraries and Rotary Club of Auckland, we are making a real contribution to the awareness of the value of reading to children.

The Books for Babes programme is running in all areas of Auckland City. This programme enables selected families with newborns the opportunity to receive five books over 15 months. The books are delivered by Plunket and ADHB health practitioners to those families that don't have many opportunities to purchase books for their children or are unaware of how important reading to their baby is.

The Books for Newborns programme is run in conjunction with Plunket and the libraries in the areas we service. In this programme, one book is given to every family with a newborn child in the targeted area. Plunket and ADHB health practitioners deliver the books and the Libraries play an important role in introducing families to their services available locally.

The focus of Books for Babes is families experiencing the strong attachment and joy that comes from reading to a young child. There is compelling evidence that it is crucial for a child's future education and wellbeing, that during the ages of 0-3 years, they are exposed to reading,

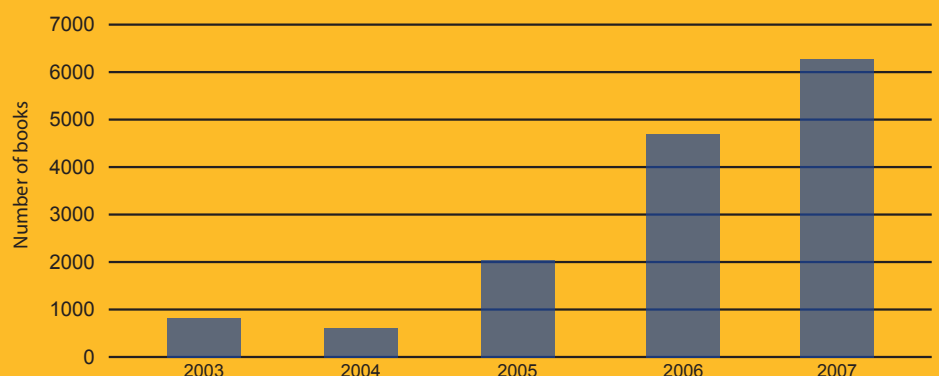
books and a strong family connection. The books provided by Books for Babes are greatly valued by the families that receive them. Plunket has also recognised the value of our partnership by agreeing to pursue a National partnership with the Books for Babes Trust to deliver the Books for Babes programme throughout New Zealand as funding permits.

The libraries are providing that important link for our families to continue to enjoy the world of books and the value of reading to their child. The libraries offer a personal phone call to families to invite them in to the library for an introduction to the many wonderful services they offer including the fun story times for young children.

Books for Babes Trust currently offers the Books for Babes programme throughout Auckland City. We are seeking funding to extend the programme out to Greater Auckland and a pilot programme in Taranaki. In addition we are working with partners to provide Books for Newborns in Waitakere City, areas of Manukau City and some suburbs in Auckland City.

Penguin Group and other publishers are supporting Books for Babes by providing us generous discounts on our books. What this means is everyone now has the opportunity to make a difference to the Books for Babes programme. The average price of the books is now \$5 each. By pledging just \$5 per month on a regular basis to Books for Babes with an automatic bank deduction, donors can now experience the joy of buying a book for a newborn every month. These small donations make a huge difference. Over a period of five months, you can support a family to receive the five books of the Books for Babes programme and directly contribute to the child's opportunities. If you are interested in providing a regular donation to the Books for Babes Trust, please contact us at admin@booksforbabes.org.nz or go to our website at www.booksforbabes.org.nz and we can assist with establishing an automatic payment authority. Books for Babes Trust is a registered charity and will provide tax deductible receipts for any donations received.

TOTAL BOOKS ISSUED



Books for Babes has been growing steadily since the programme began. Shown above are the total books issued since 2003.

Waitakere Books for Babies launch



“On 8 May at Massey Library, Waitakere City, the Books for Babies programme was launched for Waitakere City. TVNZ newsreader, Simon Dallow and award winning author Dorothy Butler read stories to an excited group of children and parents to launch the programme

of giving one book to every new born child in Waitakere City. The programme is run through a partnership of Waitakere Library, Waitemata Plunket and The Books for Babes Trust. Our valued sponsor Penguin Group donated 50 books for families to take away to explore

the joy of reading with their children. The initiative begins on 1 July this year when all newborn children will start receiving a book and library pack from the Books for Babies programme.”



Books for Babes Trust has been granted \$50,000 by the ASB Community Trust for our work this year. Thanks ASB Community Trust!

Supporters 2007 – 2008

- Rotary Club of Auckland
- ASB Community Trust
- Auck Airport Community Trust
- Auck City Community Group Assistance
- Caversham Foundation
- Mt Wellington Charitable Trust
- NZ Lottery Grants Board
- Perry Foundation
- South Auckland Charitable Trust
- The Lion Foundation
- The Southern Trust
- United Way NZ Inc
- Wentforth Print Ltd
- Auditors: BDO Spicers
- Insurance: Long Barker Snookes
- Rutherford Ltd

This will be our last printed issue of the Books for Babes Newsletter. To help save costs, and the environment, we will be sending it out in an email format (eNews) from now on. Look out for the next issue in your email inbox!

Yes! I would like to support Books for Babes Trust

Enclosed is \$.....

Name:
First + Surname

Postal Address:
No and Street or Box No

Suburb: (or Post Centre)..... City:.....

Phone: () email:
Day/Night

Post to: Books for Babes Trust, Box 62-154, Mt Wellington, Auckland 1641 or submit online donation form at www.booksforbabes.org.nz

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