



Books for Babes Trust has a new name - Storytime Foundation

Books for Babes Trust was formed in 1997 and has successfully delivered over 27,000 books to families in the Greater Auckland region. 11 years ago we started delivering books in some suburbs of Auckland City and we are now expanding to deliver books throughout Greater Auckland and ultimately New Zealand.

To celebrate this expansion and the success of the programme, Books for Babes Trust has taken a new name – **Storytime Foundation**. Our name celebrates what we aim to achieve; families sharing story-time and creating moments of magic with their children. Reading stories to children can be a joy to both the children and the parents and a warm loving relationship is encouraged.

Our core programme of delivering 5 books in 15 months to high need families with newborn children, will be called “**Books for Babies**” to reflect our history and to raise awareness that babies respond wonderfully to story-time and the warmth and attention of their families to create moments of magic.

This edition of our newsletter is dedicated to our partners who ensure the Books for Babies programme is delivered to the babies and families.

We hope you like our new name and we look forward to continuing our relationship with you as we expand across Greater Auckland and ultimately New Zealand.

www.storytime.org.nz

Plunket and Storytime Foundation step together across New Zealand

The Royal New Zealand Plunket Society (Plunket) has been a valued partner with the Books for Babes programme since its inception. Throughout our history Plunket has been delivering the books directly to families with newborn children during their well child visits.

In recognition of the value that Plunket sees in being able to give books to families, Storytime Foundation and Plunket have committed to working together to deliver the books across New Zealand. We are proud to be associated with Plunket and its dedicated team



ADHB – a valued partner

Auckland District Health Board has been a consistent and valued partner since the beginning. Madeleine Sands and her committed team of 30 health practitioners deliver to families with disabilities in Auckland City. ADHB is a deeply appreciated partner in the Books for Babies programme.

Libraries – a pathway partner

Auckland City Libraries, Waitakere City Libraries and Manukau City Libraries all work together with Storytime Foundation to ensure that families can access books on an ongoing basis during the Books for Babies programme and afterwards.

The libraries offer great opportunities for families to interact in a variety of ways e.g. story-time sessions, active play and easy access to books for all ages including second language books.

Storytime Foundation families are welcomed into the libraries personally and introduced to the many activities and services available.

Books for Babies programme is currently delivered in the following areas:

- Auckland City – all suburbs
- Waitakere City – all suburbs
- Counties Manukau
 - Wiri Rata Vine
 - Clendon Park
 - Hill Park
 - Homai
 - Wiri
 - Manurewa

We ask for your help to expand our programme throughout Counties- Manukau, Rodney and Northland.

In February 2010, the Books for Babies programme moves into 14 new suburbs in Counties-Manukau.

Thanks to:
Stevensons Foundation
Auckland Airport Community Trust
The Trusts Charitable Foundation



The architects of our new look and name

Storytime Foundation thanks our fabulous graphic designers and brand architect for our great new name and look:

Molasses Ltd – Brand Architect
021 669 179

Sauvage Design
www.sauvage.co.nz

Partners



Auckland City Libraries
Tāmaki Pātaka Kōrero



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